

Blueprint Denver Update

preliminary planning plan

SUMMER 2016 PHASE 1: KICK-OFF



Key Outreach:

- Task Force Meetings 1 & 2
- Stakeholder Interviews
- Focus Groups
- Website
- Online Surveys 1 & 2
- Intercept Events

Major Deliverables:

- Refined Work Plan
- Base Mapping

FALL 2016 - WINTER 2017 PHASE 2: ANALYSIS AND GOAL SETTING



Key Outreach:

- Task Force Meetings 3, 4 & 5
- Pop-Up Events w/ Plan Van
- Focus Groups
- Visioning Workshops
- Online Survey 3
- Think Tank Meetings

Major Deliverables:

- Community Profile
- Areas of Stability and Areas of Change Diagnostic
- Industrial Lands Study
- Vision, Values and Guiding Principles
- Growth Scenarios and Evaluation

SPRING 2017 - FALL 2017 PHASE 3: RECOMMENDATIONS, DRAFT MAPS AND DRAFT TEXT



Key Outreach:

- Task Force Meetings 6, 7, 8 & 9
- Focus Groups
- Community Workshop #2
- Online Survey 4
- Intercept and Pop-Up Events
- Community Open House
- Think Tank Meetings

Major Deliverables:

- Preferred Growth Scenario
- Updated Areas of Stability and Areas of Change Tool/s
- Place Types
- Street Typologies
- Performance Measures/Indicators
- Implementation Strategy

WINTER 2018 PHASE 4: DOCUMENTATION AND ADOPTION



Key Outreach:

- Task Force Meeting 10 (& 11)
- Stakeholder Interviews
- Focus Groups
- Planning Commission and City Council Briefings and Hearings
- Think Tank Meetings

Major Deliverables:

- Administrative Draft Plan
- Draft Plan Report and ePlan
- Final Plan Report and ePlan
- Online Dashboard